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Lets Get It On: Realistic Strategies for Winning the Sales Game

By Scott Marker

MSA. Paperback. Book Condition: New. Paperback. 224 pages. Scott has purified sales effectiveness by leveraging the business and martial strategy to create a selling system effective enough for todays most complex sale and solid enough to weather the test of time. And, hes proven it over and over again in multiple industries and sales opportunities. --- Dave Lakhani, Business Acceleration Strategist, Speaker, Trainer, and AuthorIf you want to work smarter, then Lets Get It On is for you. Its a practical, how to guide thats filled with numerous examples and insightful strategies from Scotts personal sales experience. Definitely worth reading!--- Jill Konrath, CSO, SellingtoBigCompanies.com, Speaker, Trainer, and AuthorI have read many sales and sales management books over the years and Scott Markers book Lets Get It On is one of the best. His concepts and selling strategies are clear, concise and most importantly easy to apply, even for the most experienced sales veteran. Scott has been a great motivational speaker and mentor for my sales management classes at Boise State University, where he really energizes my students to explore a career in sales. --- Brian Sahr, Hewlett Packard - Sales Manager and Adjunct Marketing and Sales Professor at Boise...



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