



Communication Tools for Any Trade: A Simple Blueprint for Getting Along at Work (Paperback)

By Layton Park, Myrna Park

iUniverse, United States, 2013. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****. This book is not only a page turner; it also shares some very valuable information. I look forward to the follow up adventures of Joe and Betty. --D. Dale, Owner, Wayne Manufacturing Over the years, Joe and his wife, Betty, have built a successful plumbing business, but it s at a crisis point--all because of interpersonal relationships. Joe faces an ultimatum from his managers: fire Betty, or they will quit. In Communication Tools for Any Trade, authors Layton Park and Myrna Park tell Joe and Betty s story while exploring the key skills and traits of successful business and personal relationships. Using information gained from their personal experiences of starting and running businesses and from examples encountered consulting with clients, the Parks present a guidebook for overcoming communication challenges that many businesses face. Focusing on the importance of both verbal and nonverbal communication, Communication Tools for Any Trade presents an informative guide to DISC behavioral styles and values in business and explores ways to recognize, remember, and use them. This business parable provides insight in the how...



READ ONLINE
[7.08 MB]

Reviews

This kind of publication is every little thing and taught me to searching in advance plus more. I have got study and i am confident that i am going to going to go through yet again again down the road. I am just effortlessly could get a delight of reading a written pdf.

-- Mrs. Bonita Kuphal

Just no words to explain. it was actually writtern quite perfectly and valuable. Your daily life period will be convert as soon as you total looking at this pdf.

-- Mr. Brook Marquardt Jr.