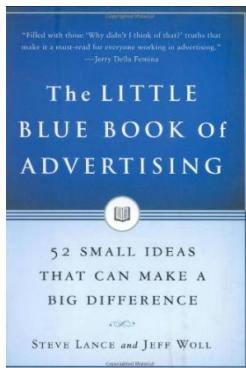


## The Little Blue Book of Advertising: 52 Small Ideas That Can Make a Big Difference: Fifty-two Small Ideas That Can Make a Big Difference



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