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THE BUSINESS CASE CHECKLIST: EVERYTHING YOU NEED TO REVIEW A BUSINESS CASE, AVOID FAILED PROJECTS, AND TURN TECHNOLOGY INTO ROI (PAPERBACK)



Business Case Pro LLC, United States, 2009. Paperback. Book Condition: New. 249 x 201 mm. Language: English . Brand New Book ***** Print on Demand *****.Most IT initiatives fail. Use The Business Case Checklist to avoid adding your technology project (and career) to the list of casualties. This is the first professional-grade checklist that helps business case writers and ROI reviewers make faster decisions and better technology investments. In this checklist, you ll find: 1. 12 fundamental questions to ask...

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